



The Hope & Heroes Children's Cancer Fund provides philanthropic assistance to the Herbert Irving Child & Adolescent Oncology Center at Columbia University Medical Center. The Fund's mission is to support and expand existing programs and therapies at the Center, develop new initiatives, and enhance the research that is vital to continuing the fight against pediatric cancer.

### General

- **ITunes gift cards.** *All amounts welcomed.*
- **IPads.** Effective tool used for distraction for patients during procedures. Also used by child life specialists as visual aids to explain procedures to decrease patient anxiety and fear.
- **Video games Xbox 360 and Playstation 3**
- **Parking Fund for families** A long time issue for both inpatient/outpatient families. Parking at our hospital costs \$30.00 per day putting undo financial strain on many families. *We are looking for a gift ranging from \$2,500-\$5,000.*
- **One-year supply of Tootsie Pop Miniatures.** *Gift of \$1,000.* These lollipops are used to relieve discomfort due to cleansing of chemotherapy ports. Used often with younger children.
- **One-year supply of small rolls of Lifesavers for Patients.** *Gift of \$1,000.* Lifesavers are used to relieve discomfort due to cleansing of chemotherapy ports. Used with patients over 10 years old.
- **DVDs.** *Gift of \$25 each*
- **Sony PSP games.** *Gift of \$40 each*
- **Latex-free Child Friendly Band-aids** *Gift of \$1,000* for a six months supply

### The Valerie Fund Psychosocial & Child Life Program

*The Valerie Fund Psycho-social program consists of an integrated mental health program that includes the disciplines of psychology, social work, and child life.*

- **Neuro-psychology evaluation service.** *Gift of \$1,000 per year.* Used in conjunction with re-entry school visits, these testing materials are used to evaluate patients once they have completed their treatment. Evaluations identify cognitive, academic and social-emotional strengths as well as areas of difficulties compared with patient's peers. These evaluations provide appropriate class placement and suggested support services to facilitate a smooth transition back to school.
- **"Big Screen" Video Eyewear.** *Gift of \$350.* Plugs into any video output device (DVD player, iPod, etc.) and creates a virtual 62" movie theater. Very useful for distracting children during unpleasant procedures.
- **Hip Hats for Hair.** *Gift of \$250 each.* Losing hair during chemotherapy is difficult enough. Add to it, a hot uncomfortable wig. Hip Hats for Hair are hats made with real hair that provide a fashionable and comfortable way to wear a wig.

- **Re-entry School visits.** *Gift of \$100-150 per visit.* Child Life specialists provide in-school counseling and presentations to patient's classmates to ease transition and re-entry into classroom. Transportation costs for specialists are requested.
- **Princeton Review Materials.** *Gift of \$185.00 per materials set. Requesting 25 sets.* Given the importance of supporting the education achievement of our pediatric patients while they are on treatment and often unable to attend school, we wish to provide them with well developed study materials to prepare them for the SAT, Regents, 4th and 8th grade New York competency exams and GED High School Equivalency Diploma Exam.
- **Sponsorship of Sibling events or "Sibshop".** *\$500 per event; or \$2,000 for a full year.* A one day event to address specific issues and challenges faced by siblings. Sponsorship will provide funding for therapeutic activities, games, breakfast/lunch, goody bags, and transportation when required. Monthly theme parties. Provide theme parties on quarterly basis for patients. Sponsorship will provide funding for food, décor, games, hats, costumes and supplies.
- **Monthly theme parties.** *\$250 per event; or \$1,000 for full year.* Provide theme parties (birthday, holiday) on quarterly basis for patients. Sponsorship will provide funding for food, décor, games, hats, costumes and supplies.
- **The Surviving Cancer Competently Intervention Program (SCCIP)** *Gift of \$2,000*  
The SCCIP is an intensive, 1-day family group treatment intervention designed to reduce the distress associated with posttraumatic stress symptoms (PTSS) in teenage survivors of childhood cancer (ages 11-18) and their parents/caregivers and siblings (ages 11-19). By reframing cancer-related beliefs and consequences in a positive context using open communication of thoughts, fears, feelings, and memories, SCCIP aims to promote individual and family coping, competence, and resilience.

### **The Center for Survivor Wellness – 100% philanthropically funded**

*A new program to maximize the quality of life of pediatric and young adult survivors of cancer.*

- **Sperm Banking.** *Gift of \$800 for processing and first year of storage for one patient.* Treatment for cancer, including chemotherapy and radiation therapy can be life saving. However, successful treatment has the potential to cause longer term complications. Banking sperm before therapy starts provides the opportunity to preserve fertility and is easily accessible in the NYC region. Unfortunately, the expense of sperm banking can be prohibitive to some families and overwhelming at the time of diagnosis. Sperm banking must be accomplished within 48-72 hours of diagnosis so that life-saving therapy can begin.
- **Transportation costs for our SURVIVORSHIP INTERNSHIP program.** The Center for Survivor Wellness runs an internship program with WCBS Radio, its affiliates and Major League Soccer. 22 pediatric cancer survivors participate. Donations are needed to support transportation and lunch for this diverse population.
- **(50) Copies of *Childhood Cancer Survivors: A Practical Guide to Your Future*,** Second Edition by Kathy Ruccione, Nancy Keene, Wendy Hobbie - *Gift of \$27.95 each.*  
[www.oreilly.com/catalog/chsurviv2/](http://www.oreilly.com/catalog/chsurviv2/)

## Integrative Therapies for Children with Cancer –100% philanthropically funded

*Integrative medicine combines conventional medical care, chemotherapy, radiation and surgery with techniques that are commonly referred to as “complementary” or “alternative” in nature – see listing below.*

- **Chef Program.** *Gift of \$500 - one chef session. Long term funding and naming opportunities are available.*  
The goal of the Chef Program is to provide innovative nutrition education to staff and patients so as to empower individuals to take an active role in their diet through a weekly tasting menu of nutritionally dense foods. Approximately 50 participants made up of children, parents, families and health care providers receive recipe instruction, nutritional information and a complementary meal.
- **Instructional Compact Discs.** *Gift of \$1,080 for 6 dozen; gift of \$180 per dozen.* These CD's are individualized to each patient to support them through their personal lifestyle transitions. CD's will provide simple and easy access to information for maintenance of specialized exercise, nutritional, and support information programs
- **Yoga.** Pricing listed below. Yoga positions and routines promote relaxation and healing, aids in building flexibility, strength, increases lung and heart capacity thereby helping to cope with the side-effects of cancer treatment.  
*Gift of \$2,500 – 50 sessions of yoga instruction*  
*Gift of \$1,000 – 20 sessions of yoga instruction*  
*Gift of \$750 – 6 specialized yoga rolls; or \$125 per roll*  
*Gift of \$500 – 10 sessions of yoga instruction*
- **Aromatherapy.** *Pricing listed below.* Aromatherapy, the use of essential oils from plants, can be used for its calming effects during times when a child is nauseous, anxious or suffering from insomnia.  
*Gift of \$2,500 – One year supply of essential oils*  
*Gift of \$1,000 – 6 month supply of essential oils*  
*Gift of \$500 – 3 month supply of essential oils*
- **Acupuncture.** *Pricing listed below.* An ancient Chinese method of healing, acupuncture aims to relieve pain and other conditions through the insertion of small, fine needles into specific points on the body.  
*Gift of \$2,500 – One year supply of specialized acupuncture needles*  
*Gift of \$1,000 – 6 month supply of specialized acupuncture needles*  
*Gift of \$500 – 3 month supply of specialized acupuncture needles*
- **Massage.** *Pricing listed below.* Our massage therapists incorporate various massage techniques to alleviate common cancer side-effects and promote relaxation.  
*Gift of \$2,500 – 35 massage sessions \$*  
*Gift of \$1,000 – 15 massage sessions*  
*Gift of \$500 – 6 massage sessions*

**Donations to the Hope & Heroes Children's Cancer Fund**  
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